

## Meeting Notes

### Central San Pedro Neighborhood Council Finance Committee

Monday, March 1, 2010  
Whale and Ale Restaurant  
327 W. 7<sup>th</sup> Street, San Pedro, CA

Attendees: Linda Alexander (Chair), Bill Roberson, Pat Carroll, Andrew Silber, Carrie Scoville. Kristina Smith, William Scott.

The meeting was called to order at 6:40 p.m.

#### **CSPNC Website RFP:**

A presentation was given by William Scott of SmartMarketer, Computer Logixs on his company's capacities for web design.

\$3,500 would be a basic entry level estimate for this company. The effort could take 2 weeks for a simple upgrade, 2 months for something more complex. His firm specializes on methods for directing the public to use the website, particularly through search engine optimization.

Discussion on blog sites, facebook, twitter. Brown Act restrictions need to be reviewed for this type of activity.

It was determined that CSPNC needs to identify what it wants before an RFP can be issued. This will need follow-up by the Outreach Committee.

#### **CSPNC Proposed Budget Adjustments:**

Carrie Scoville distributed proposed budget adjustments reducing total funds available by the @\$25k rollover amount to \$45k. The WOW and Dia de los Muertos events had been budgeted out of the rollover funds creating an \$8k deficit. This proposal eliminates the Board Retreat and Fixed Assets allocations. With all lines examined for potential overages only \$3,500 is available for additional Community Improvement Projects.

A chart of the \$52k in proposed Community Improvement Project proposed was distributed.

Discussion on cost of newsletter and cost of food at Stakeholder meetings.

Pat Carroll moved to inform offerors of no CIP funding available, and to reallocate the \$3,500 to direct outreach for website and communications needs.

Carrie Scoville proposed an amendment to move forward with proposed budgeted changes as presented.

Final motions:

1. Approve budget adjustments as presented.
2. Send letters to all CIP fund offerors that due to fiscal constraints and the \$8k spent on CIP, no funds would be available at this time.
3. Reallocate the remaining \$3,559 to direct CSPNC outreach efforts.

All approved unanimously.

| <b>Central San Pedro Neighborhood Council</b>               |                                    |                                    |  |                         |
|---|------------------------------------|------------------------------------|--|-------------------------|
| <b>Finance Committee Meeting</b>                            |                                    |                                    |  |                         |
| <b>March 1, 2010</b>  |                                    |                                    |  |                         |
| <b>The Whale &amp; Ale, San Pedro</b>                       |                                    |                                    |  |                         |
| <b>CSPNC Community Improvement Projects Funding Summary</b> |                                    |                                    |  |                         |
|   | <b>Organization</b>                | <b>Contact</b>                     | <b>Purpose</b>   | <b>Amount Requested</b> |
| 1   | YWCA of Harbor Area                | Luz Flores                         | Free Women & Children's Health Fair 5/12/10 - Publicity/Refreshments               | \$500                   |
| 2   | Little Fish Theatre                | ...                                | Fan Purchase - Or Program Ad   | \$1,300                 |
| 3   | Harbor Clinic                      | ...                                | Landscaping  | \$1,500                 |
| 4   | Golden State Pops Orchestra        | Linda Grimes                       | Tickets to GSPO Performances at Warner Grand Theatre                               | \$2,500                 |
| 5   | San Pedro Ballet                   | Cindy                              | Ballet Classes Feb-Jun 2010, 2 Seminar/Lecture Demos at 15th St. Elementary School | \$2,000                 |
| 6   | Grand Vision Foundation            | Liz Schindler-Johnson              | Terrazzo Repair in Warner Grand Foyer  | \$2,500                 |
| 7   | Shakespeare by the Sea             | Suzanne Dean                       | Program Ad 2010 Season - 1/2 page, Jun-Aug 2010                                    | \$2,500                 |
| 8   | Gang Alternatives Program (GAP)    | Doug Semark                        | Gangfree Life 2nd Grade Curriculum   | \$2,300                 |
| 9   | Toberman House                     | Christine                          | Safe Passage Program - Equipment Purchase, Graffiti Removal Program                | \$2,500                 |
| 10  | Harbor Interfaith Services         | Nicole Brown                       | Volunteer Service Award Luncheon April 2010 - Purchase Framed Award Certificates   | \$1,000                 |
| 11  | Boys & Girls Club of the LA Harbor | Mike Lansing                       | College Bound Program - Case Management for HS Students                            | \$5,000                 |
| 12  | Harbor Latin Association           | Rafael Perez, Jr. (J.R.)           | Cinco De Mayo Fiesta, 5/2/10, 7th & Mesa - Publicity                               | \$2,000                 |
| 13  | Beacon House Association           | Phil Strout<br>for Luis Lozano     | Passenger Van Purchase - 500 Community Service Hours                               | \$5,000                 |
| 14  | SP Historical Society              | Frank Anderson<br>for Joe McKenzie | Historical Document Preservation - Binder/Catalogue Purchase                       | \$5,000                 |
| 15  | The Relevant Stage                 | Linda Alexander<br>for Ray Buffer  | Program Underwriting   | \$12,000                |
| 16  | Cabrillo Beach Youth Sailing Club  | Bill Schopp                        | Sailing Scholarships (15) or Boat Purchase   | \$5,000                 |
|   | <b>TOTALS</b>                      |                                    |  | <b>\$52,600</b>         |
|   | Ranked in order of attendance      |                                    |  |                         |