

Draft of Amendment for March 13, 2018 Monthly Board Meeting

The Central San Pedro Neighborhood Council resolves to invite Jerico Development, Inc. and The Ratkovich Company to engage with our council and the community.

Specifically, we request a response from spokespersons of Jerico Development, Inc. and The Ratkovich Company on the following questions:

1. What are your plans to attract minority-owned businesses to the Ports O' Call redevelopment to replace those that have been removed?
2. What are your plans to hire San Pedro and Harbor-area residents? Will you prioritize accepting tenants that have explicit and viable plans to hire locals?
3. What consumer social responsibility (CSR) efforts does Jerico Development undertake? In what CSR projects does the company participate in San Pedro?
4. What CSR efforts does The Ratkovich Company undertake? In what CSR projects does the company participate in San Pedro?
5. Locals continue to refer to the development as "Ports O' Call" or "Ports O' Call Village." The rebranded name "San Pedro Public Market" does not use the words "Waterfront," "Port," or "Harbor," even though the waterfront location is a key selling point and marketing differentiator. How will you educate the public that "San Pedro Public Market" is, in fact, a desirable waterfront destination?
6. Why should people visit your development instead of Long Beach?

Please present this information at the Los Angeles Waterfront Town Hall on March 20 at the Warner Grand Theatre. Please also present a written response to the questions at least 48 hours before our next monthly board meeting on April 10, 2018. The written responses may be emailed to secretary@centralsanpedro.org.

The Central San Pedro Neighborhood Council invites representatives of the developers to the April 10 meeting to deliver a joint, 10-minute summary of their responses, followed by 10 minutes of questions from the public and Neighborhood Council Board.